

## **News Release**

Aqua Pharmaceuticals, LLC Tel: 610-644-7000

## Aqua Pharmaceuticals, LLC announces the addition of Steve Embry as National Sales Director

West Chester, PA – January 17, 2012

West Chester-based Aqua Pharmaceuticals today announces the addition of Steve Embry as National Sales Director. In this role, Mr. Embry will be responsible for the management of one of Aqua's nationally aligned Divisions.

"Steve brings to Aqua 25 years of proven leadership in both Sales Management and Account Management," said Ted White, Aqua Vice President, Sales. He's worked in every Region of the Nation which gives him a unique perspective in a variety of markets. His background includes working in a broad range of therapeutic areas to establish relationships with key medical thought leaders, managed care organizations, key employers and coalitions. He's also launched multiple brands into the Dermatology sector which makes him ideal for this position.

Mr. Embry joins Aqua following a highly successful sales career with Novartis Pharmaceutical Corporation where his most recent positions included Regional Director, Senior Director of Employer Accounts and Senior Area Sales Manager. During his 25 year career, he was an integral part of the creation of three new sales divisions and led sales and account management teams responsible for multiple billion dollar brands. He has also completed rotations in both Marketing and Operations at Novartis which further diversified his experience.

Embry holds a master's degree in business administration from Wichita State University and a bachelor's degree in business administration from Oklahoma State University.

## **About Agua Pharmaceuticals**

West Chester, PA based Aqua Pharmaceuticals is a specialty pharmaceuticals company focusing on acquiring, developing, and marketing prescription dermatology products. Aqua is a portfolio company of Roundtable Healthcare Partners, an operations-oriented private equity firm. For more information, visit <a href="https://www.aquapharm.com">www.aquapharm.com</a>